



# Khayal Khudiyev

## UX / UI Designer

I am an energetic and ambitious UX/UI designer with a logical approach to tasks and challenges. I continuously strive to improve my design skills and stay updated with the latest trends. I focus on creating user-centered designs and always seek the most efficient and effective solutions, regardless of the situation. I am committed to delivering high-quality, visually appealing, and intuitive designs that enhance user experience and satisfaction.

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Baku, Azerbaijan

Website  
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### Socials

[in/xayalxudiyev/](#)  
Linkedin

### Languages

Azerbaijani  
Native

English  
Professional working

Turkish  
Native

Russian  
Intermediate

## Experience

Nov 2022 – Oct 2024 Baku



Senior UX/UI Designer  
VABISS

- Developed user-friendly interfaces for main project and SaaS mobile applications, focusing on creating intuitive and visually appealing designs.
- Collaborated with cross-functional teams to understand project requirements and ensure the design aligned with user needs and business goals.
- Conducted user research and usability testing to gather feedback, identify pain points, and improve user experience.
- Created wireframes, prototypes, and mockups to demonstrate design concepts and user flows.
- Optimized designs based on user feedback and data-driven insights, enhancing user satisfaction and overall engagement.
- Ensured consistency in UI elements across different platforms, maintaining a cohesive brand identity.

Dec 2022 – Jul 2024 Remote



Wordpress / PHP Developer  
24AI.Tech

- Integrated PHP Carbon Fields with WordPress to create custom fields and enhance content management capabilities.
- Developed custom post types and metadata using Carbon Fields, enabling more dynamic and flexible website functionality.
- Collaborated with the development team to ensure seamless integration of custom fields into the WordPress backend.
- Enhanced user experience by creating intuitive admin interfaces for managing complex content types.
- Optimized website performance by utilizing best practices in WordPress development, ensuring efficient loading times and smooth user interaction.

Sep 2021 – Jul 2023 Remote



Digital Marketing Specialist  
"Global Service Provider" LLC

- Managed and optimized Instagram and Facebook marketing campaigns, increasing brand visibility and audience engagement.
- Developed content strategies tailored to the target audience, driving growth in followers and interactions on social media platforms.
- Analyzed performance metrics to assess the effectiveness of campaigns and adjust strategies accordingly for better results.
- Created and scheduled posts, stories, and ads, maintaining a consistent and engaging brand presence.
- Produced visually appealing and high-quality content for social media.

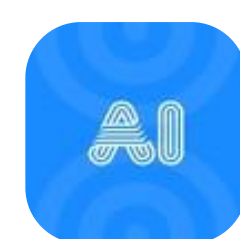
Oct 2022 – Nov 2022 Baku



Wordpress Developer  
IENSOL LLC

- Developed an eCommerce catalog website using WordPress, showcasing products and services for IENSOL MMC.
- Customized WordPress theme and plugins to create a user-friendly product catalog with an intuitive navigation system.
- Integrated product filtering and search features, improving the customer browsing experience.
- Ensured responsive design for optimal performance across all devices, enhancing accessibility and user engagement.
- Optimized the website for SEO to improve search engine rankings and drive organic traffic.
- Collaborated with the company to meet specific business requirements, ensuring a tailored and functional solution.

Sep 2020 – Dec 2020 Baku



Wordpress Developer  
Azerinnovation

- Designed and developed multiple websites for clients across various industries, ensuring customized solutions to meet their business needs.
- Collaborated closely with clients to understand their requirements, delivering user-centric websites that aligned with their goals.
- Utilized WordPress and other web development tools to build responsive, visually appealing, and functional websites.
- Optimized website performance by implementing SEO best practices, enhancing site speed, and ensuring mobile compatibility.
- Managed all stages of website development, from initial concept and design to final launch and ongoing maintenance.

Sep 2019 – Jan 2020 Baku



Social Marketing Manager  
Kontakt Home

- Handled customer inquiries and support via social media platforms, ensuring timely and accurate responses to customer questions and concerns.
- Maintained a positive brand image by managing customer interactions professionally and resolving issues efficiently.
- Monitored social media channels to identify customer feedback, complaints, and opportunities for engagement.
- Collaborated with internal teams to address complex issues and provide detailed, solution-oriented responses.
- Utilized customer feedback to suggest improvements in products and services, enhancing overall customer satisfaction.

May 2017 – Present Remote



Wordpress Developer  
Freelance

- More than 7 years of experience as a freelance WordPress web developer, designing and building a wide variety of websites for clients across different industries.
- Developed and customized WordPress themes and plugins to meet specific client needs, ensuring functionality and visual appeal.
- Created responsive, SEO-optimized websites, ensuring high performance and accessibility on all devices.
- Worked closely with clients to understand project requirements and deliver tailored solutions, ranging from eCommerce sites to personal blogs and corporate websites.
- Managed all aspects of web development, including design, development, testing, deployment, and maintenance.



## Skills

### Design

User Experience	Design System	
Web Design	Mobile Design	
Wireframing	Prototyping	Testing

### Development

Wordpress			
Elementor		SEO	
HTML	CSS	JS	<ul style="list-style-type: none"><li>• Git</li><li>• Databases</li><li>• PHP</li></ul>

### Applications

Figma	Adobe Illustrator	
Jira	Slack	Smartsheets

### Soft skills

Problem-Solving	Problem-Solving	
Communication	Attention to Detail	
Collaboration	Open-minded	<ul style="list-style-type: none"><li>• Creativity</li><li>• Empathy</li><li>• Adaptability</li></ul>

## Education / Certificates



IXDF - Interaction Design Foundation

Visual Design: The Ultimate Guide

Apr 2024



IXDF - Interaction Design Foundation

Mobile UI Design

Nov 2023



IXDF - Interaction Design Foundation

UI Design Patterns for Successful Software

Jul 2023



IXDF - Interaction Design Foundation

User Experience: The Beginner's Guide

Jul 2023



IXDF - Interaction Design Foundation

Mobile UX Design: The Beginner's Guide

Jul 2023



ABB Innovation

IBATech Frontend development

Dec 2019



Azerbaijan University of Architecture and Construction

Civil Engineer / Bachelor

2015-2019



Azerbaijan Medical University

General Medicine / Bachelor / incomplete

2011-2014

## Latest projects



Role Permission System UX/UI

**Local startup.** Design system of website and app. Also created landing page with Wordpress

<https://roleper.com>



Rams Studio

**Dubai based creative studio.** Created landing page with given design. Also changed some aspects in UX/UI.

<https://rams.ae>



Shoomla Farm ERP

**Local startup.** Design system of website and app. Also created landing page with Wordpress

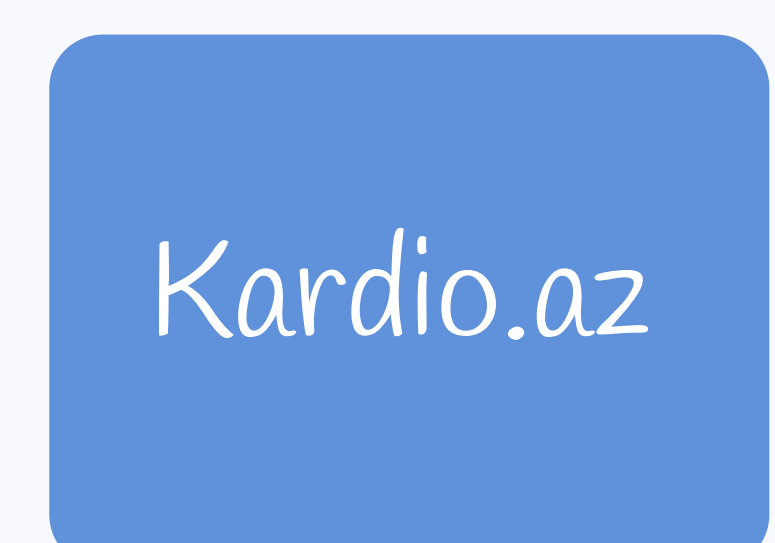
<https://shoomla.com>



Estiroom

**Ukraine based company.** Powerful website + dashboard template for your next Chakra UI project.

<https://estiroom.com/>



Kardio

**Local doctor appointment website.** Design system of website and app. Also created landing page with Wordpress

<https://kardio.az/>

For more projects refer to my [website](#)