

Khayal Khudiyev

QA Engineering · UX/UI Design · Web Development · AI-Powered Solutions

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PROFESSIONAL SUMMARY

Digital product professional with **10+ years of experience** across QA Engineering, UX/UI Design, Web Development, Digital Marketing, and AI-assisted product development. Skilled in manual testing, API testing, defect management, UX/UI design, WordPress and PHP development, and modern AI workflows. Strong ability to connect business requirements, design, development, and quality assurance to deliver reliable, user-focused digital products.

PROFESSIONAL EXPERIENCE

QA Engineer

TripArc · 2025 – Present

- Perform end-to-end manual testing for web-based travel platform applications and complex booking workflows.
- Design and execute test cases, regression suites, and validation checklists ensuring release readiness.
- Conduct API testing with Postman; analyze system behavior across staging and production environments.
- Report, track, and manage defects using Azure DevOps and Xray; collaborate on root cause analysis.
- Work closely with developers, designers, and product owners to define acceptance criteria and improve quality.
- Validate releases against business and user requirements, reducing post-release defect rates.

Senior UX/UI Designer

Vabiss · Nov 2022 – Oct 2024

- Led UX/UI design for the company's official website and enterprise digital products.
- Designed wireframes, interactive prototypes, and component-level design systems in Figma.
- Built and delivered vabiss.com using WordPress, Elementor, and Advanced Custom Fields (ACF) — handling full design-to-development lifecycle.
- Applied user-centered design methodologies including UX research, information architecture, and usability testing.
- Collaborated with developers and stakeholders to translate designs into production-ready interfaces.
- Managed hosting, domain setup, and structured content for a consistent corporate brand experience.

Key Projects:

- **VABISS.COM** — Full UX/UI design and WordPress development for a technology & consulting company. Designed structured layout, corporate branding, custom ACF fields, and content architecture.

WordPress / PHP Developer

24AI.Tech · Dec 2022 – Jul 2024

- Developed and maintained WordPress-based solutions and AI-powered digital products.
- Built 24AI.Tech — an AI image generation platform for e-commerce marketplaces using PHP, Carbon Fields, and custom AI integration, enabling one-click product image creation.
- Designed an intuitive step-by-step UX flow to make the AI generation process accessible to non-technical users.
- Optimized platform performance to deliver AI-generated image outputs within seconds.
- Created responsive websites, custom plugins, and third-party API integrations for multiple clients.
- Worked with PHP, JavaScript, HTML5, CSS3, and modern web development practices.

Key Projects:

- **24AI.TECH** — AI-powered image generation platform for marketplace sellers. Built full backend in PHP with Carbon Fields integration, AI API connectivity, and user-friendly one-click UI.

Digital Marketing Specialist

Global Service Provider LLC · Sep 2021 – Jul 2023

- Managed digital marketing activities including SEO, content strategy, and website optimization.
- Developed and executed strategies to improve search engine rankings and organic traffic.
- Improved online visibility and user engagement through data-driven marketing decisions.

Freelance WordPress Developer

Self-Employed · May 2017 – Present

- Delivered 50+ websites across corporate, healthcare, e-commerce, construction, and service industries.
- Handled end-to-end project lifecycle: requirements gathering, UX/UI design, development, SEO, and launch.
- Developed custom WordPress themes, plugins, and third-party integrations for diverse client needs.
- Implemented SEO best practices, performance optimization, and responsive design solutions.

Selected Projects:

- **EL-SEYM.AZ** — Construction company website with a custom horizontal scrolling layout and interactive portfolio gallery built with WordPress and Elementor.
- **RAMS.AE** — Corporate website for a UAE-based company — UX/UI design and full WordPress development.
- **KARDIO.AZ** — Medical/healthcare website combining UX/UI design and WordPress development.

- **ARZENA.AZ** — UX/UI design and WordPress development for a commercial client.
- **REISGR.COM** — Graphic design, UX/UI, and full web development project.

TECHNICAL SKILLS

QA & Testing	Manual Testing · API Testing · Test Case Design · Regression Testing · Integration Testing · Bug Reporting · SDLC / Agile
Testing Tools	Postman · Azure DevOps · Xray · ServiceInsight
Development	WordPress · PHP · JavaScript · HTML5 · CSS3 · Elementor · ACF · Carbon Fields · Node.js · Vite
AI Tools	Claude · ChatGPT · Lovable · Cursor · Bolt.new · GitHub Copilot
Design	Figma · UX Research · Wireframing · Prototyping · Design Systems · UI Design
Marketing / SEO	SEO · Content Strategy · Digital Marketing · Social Media Management

EDUCATION & CERTIFICATIONS

Bachelor's Degree – Civil Engineering

Azerbaijan University of Architecture and Construction (AzMIU)
2015 – 2019

- IxDF – Visual Design: The Ultimate Guide (2024)
- IxDF – Mobile UI Design (2023)
- IxDF – User Experience: The Beginner's Guide (2023)
- IxDF – Mobile UX Design: The Beginner's Guide (2023)
- IxDF – UI Design Patterns for Successful Software (2023)
- ABB IBATech – Frontend Development (2019)

LANGUAGES

Azerbaijani – Native
Turkish – Native
English – Professional
Russian – Intermediate

KEY ACCOMPLISHMENTS

- Delivered **50+ digital products** including websites, SaaS solutions, and AI-powered platforms across multiple industries.
- Built and launched **24AI.Tech** — an AI image generation platform for e-commerce marketplaces using PHP and AI API integration.
- Developed **EL-SEYM.AZ** with a custom horizontal scrolling layout using WordPress and Elementor.
- Combined QA, UX/UI, and development skills to cover the full product lifecycle from design to tested release.
- Built AI-assisted development workflows using Claude, ChatGPT, Lovable, Cursor, Bolt.new, and GitHub Copilot.
- Improved software reliability through structured manual testing, API validation, and defect management at TripArc.